

MEDIA RELEASE

30 July 2018

Local mums celebrate breastfeeding

The benefits of breastfeeding on the health and welfare of babies is the focus of the 2018 World Breastfeeding Week, 1-7 August. The slogan for this year is 'Breastfeeding: Foundation of Life'.

During the week New Zealanders celebrate, support and promote breastfeeding by joining in the global 'Big Latch On' event.

Thousands of women will simultaneously breastfeed their babies in public this Friday (3 August) from 10am in the nationwide annual Big Latch On event. All breastfeeding mums, partners, whanau and supporters are welcome to attend.

'Big Latch On' events on Friday 3 Aug:

Nelson: Victory Community Centre, 2 Totara St, Nelson South. Registration from 9.45am. Latch on 10.30am Mums and toddlers welcome. Plunket is sponsoring morning tea.

Contact: Debra Hardcastle, Lactation consultant and midwife P: 021 277 3695

Motueka: St Thomas auditorium, 101 High St, Motueka. Registrations from 10am. Latch On at 10.30am. There will also be spot prizes and a display of wahakura weaving with harakeke, plus a chance to win a wahakura. Organised by the Motueka Maternity Unit.

Contact: Tracy Botica, midwife P: 021 2243 229

Useful links:

www.womens-health.org.nz

[Big Latch On \(Aotearoa/New Zealand\) Facebook](#)

www.facebook.com/Thebiglatchonmotueka

Ends

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