

# HAUORA DIRECT

*He waka eke noa*  
"We're all in this together"

**GOLDEN BAY FRUIT**  
February 2018  
**36 PEOPLE**  
**46 HEALTH REFERRALS**

**FRANKLYN VILLAGE**  
November 2017  
**79 PEOPLE**  
**109 HEALTH REFERRALS**

**BLenheim EMERGENCY TRANSITIONAL HOUSING SERVICE**  
September 2018  
**60 PEOPLE**  
**114 HEALTH REFERRALS**



## What is Hauora Direct?

Hauora Direct is a health assessment tool providing a 360° health 'warrant of fitness' check and an opportunity to connect Māori and vulnerable populations to health & support services. The assessment questions focus on key health indicators related to Māori health and the wider health sector. Of 12 key health indicators, Nelson Marlborough Health are currently only meeting one target for Māori – Breast Screening (45-69 yrs).

Hauora Direct is an innovative new initiative that supports improvement in access to health services by working with people in their own familiar environments.

## How is Hauora Direct delivered?

Te Waka Hauora partners with multiple health professionals across a range of services and organisations to work together in a way that addresses multiple needs for whānau.

The target group are informed and offered incentives to attend.

To date, three 'pop up' Hauora Direct events have been delivered. Two of these have been in accommodation settings where there are large numbers of vulnerable people, the other was in a workplace.

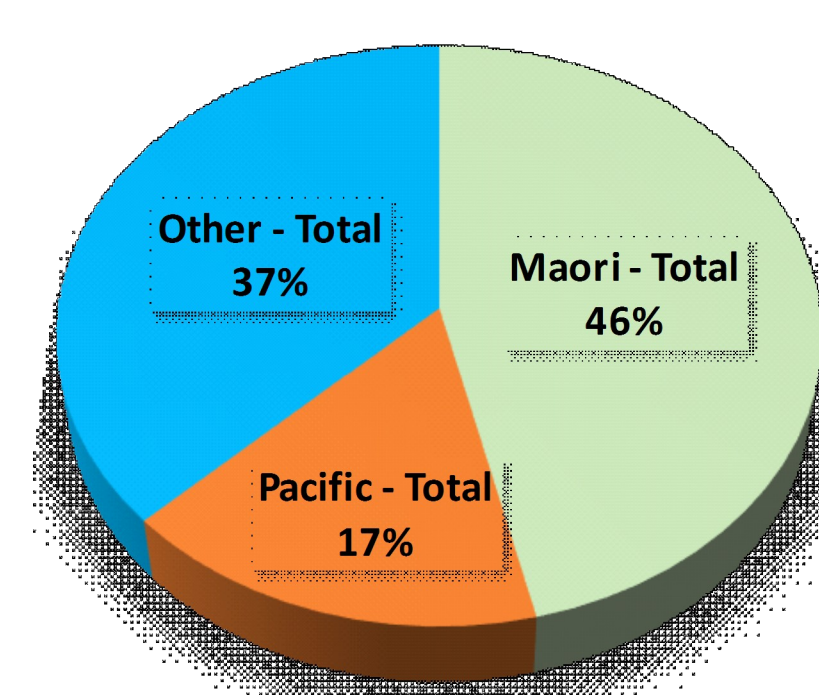
## Why were incentives offered?

A key innovation that is significant to the success of Hauora Direct pop-up events has been incentivising participants to have the assessments done. Incentives have included providing kai at the event, vouchers and/or entry into a 'raffle'. Incentives have helped to attract people who have little contact with health services, or perhaps have had negative experiences with health services in the past. It also indicates to those participating in Hauora Direct that the team value them and their health.

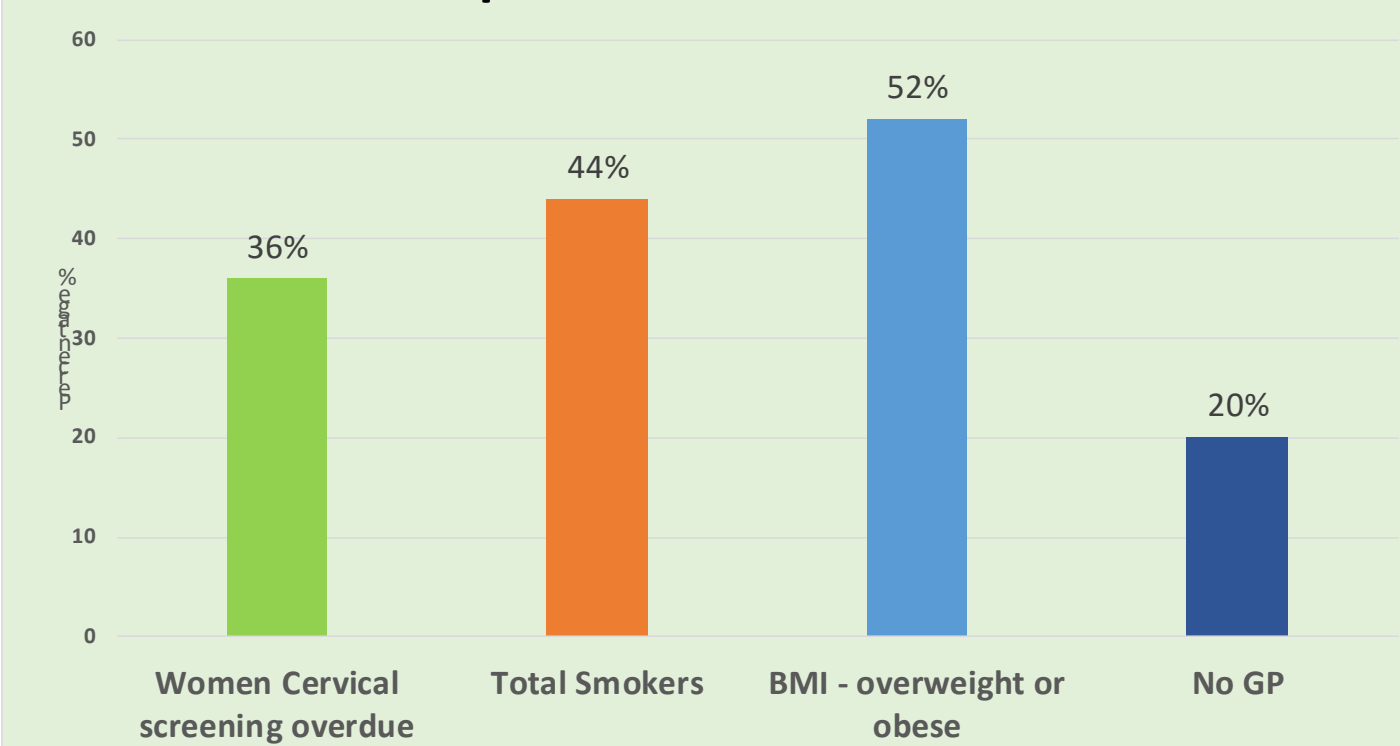
# 175

**PEOPLE HAVE COMPLETED  
HAUORA DIRECT**

Ethnicity of Participants (%)



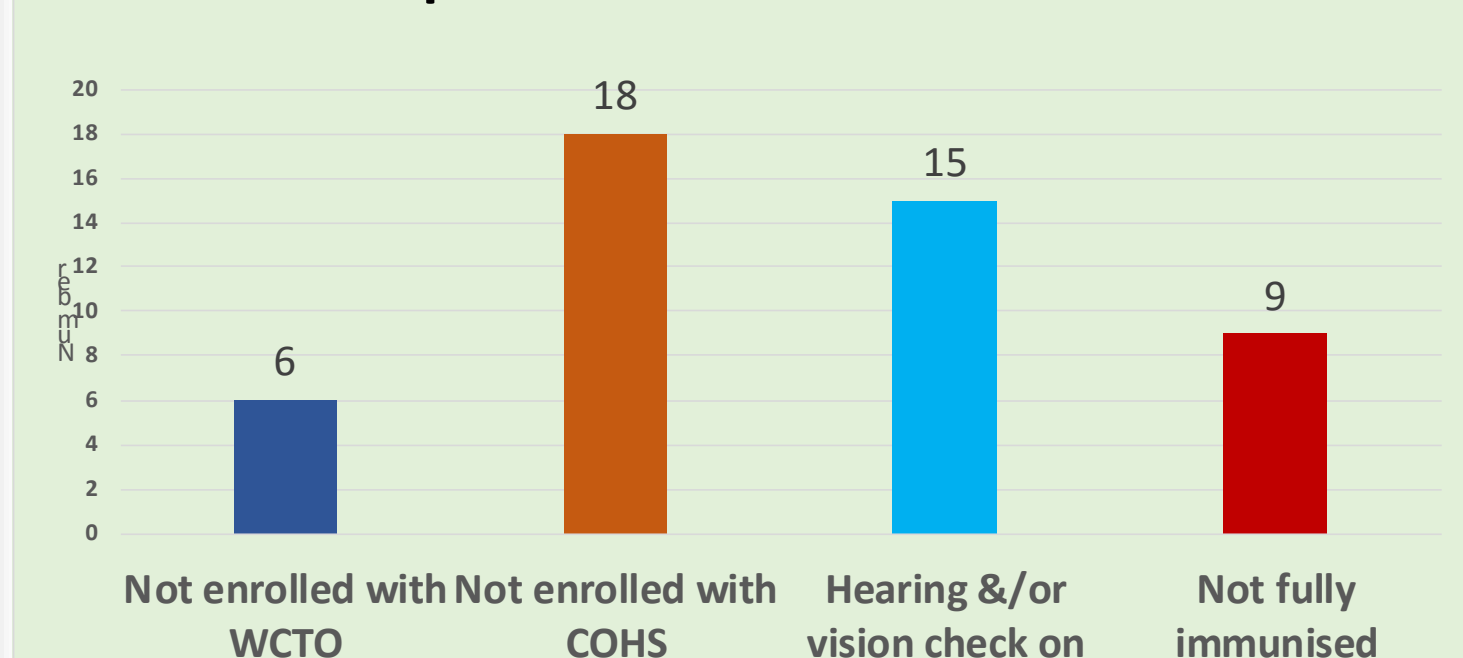
Snapshot of Health Issues



## Hauora Direct Partners:



Snapshot of Child Health Services



## Feedback

The feedback from those who were involved in the assessment events has been extremely positive. Comments from the families about the friendliness of the health professionals, the warm welcoming environment and how very grateful they were for the opportunity were very common:

*"We would not have taken time off work to have our assessment done. Really pleased we are getting support for our health issues, such as smears, smoking and GP"*

*"Having all the services available in on place and meeting professionals face-to-face"*

The health professionals involved recognised that they have contributed to making a difference for whānau with significant needs:

*"I loved that they were open and honest and felt confident that they could trust me with their stories, I felt they appreciated our talk and I got thanked by everyone at the end so that was heart-warming"*

*"Nice to work in partnership with other services"*

*"I like idea of going 2 the people and using incentives that are practical, food and money were great to boost attendance"*

## What is the future of Hauora Direct?

There is potential to integrate Hauora Direct assessments into the 'business as usual' of key health services. We are working with some services to develop this now. Technology and software development are a focus to improve this initiative.